

THAILAND

Model City Activities Fact Sheet

MAEHONGSON



Funded by



Japan-ASEAN Cooperation

Maehongson's Vision

Suthep Nutsuang

Former Mayor of
Maehongson Municipality



Pakorn Jeenakum

Current Mayor of
Maehongson Municipality



SPECIFIC GOALS

- 25% of households, establishments and education centres to participate in waste segregation by 2012
- 60% of households to participate in waste segregation in 2013
- 70% of establishments to have fitted grease traps to their wastewater systems by 2012
- Increase urban greenery and cleanliness through landscaping and road cleaning and maintenance

Maehongson aims to become a cultural city with environmental conservation and tourism. Its ultimate goal is to develop a better quality of life. Maehongson is also known for its outstanding public participation and promotion and engages all sections of the community in its efforts.

As one of Thailand's three Model Cities, Maehongson aims for sustainable development through public awareness and participation. One of their most successful projects is in the field of solid waste management, based on waste segregation, composting, and biological fermentation. Maehongson has had national recognition for its efforts through the 'Liveable City Awards' in 2008 and the "Thailand Liveable and Sustainable City Awards" in 2009.

How is the ASEAN ESC Model Cities Programme Supporting?

To realise Maehongson's vision of becoming a sustainable low-carbon city the knowledge of the whole community regarding their targeted areas of solid waste management, wastewater treatment needs improving quickly.

The ASEAN ESC Model Cities programme will support targeted training activities building on the municipality's existing efforts in composting and waste segregation, wastewater treatment and public education.

MAIN ACTIVITIES

- Workshop on composting and waste segregation for 6 target groups
- Workshop on wastewater treatment for around 350 people
- Public awareness raising through activities and publications.

Key Stakeholders: Municipal staff, community leaders, teachers, student leaders, professional bodies and research institutes

Expected results

- 350 people to be trained in composting and waste segregation
- 350 people to be trained in wastewater treatment and grease trap installation
- Public awareness raising to be held across the city with publications in Thai, Tai and English language

The ASEAN ESC Model Cities Programme is a regional initiative funded by the Japan-ASEAN Integration Fund (JAIF) to promote the development of 'Environmentally Sustainable Cities' (ESC) in the ASEAN region by supporting capacity building and facilitating partnerships for voluntary and innovative bottom-up initiatives.

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Innovative Practices of Maehongson Municipality



Community-based Solid Waste Management

Education and training for the whole community on waste separation, no-plastic campaign and composting



Living Museum Coordination Centre

Maehongson sees itself as a colourful and vibrant 'Living Museum', faithfully sustaining its historical and cultural assets. The municipality established the 'Living Museum Coordination Centre' (right) to showcase the unique traditions and beauty of the city, as well as to function as a service centre reaching out to citizens.



Traditional wear (below) is donned by the municipal staff on selected days every week.



The Municipality innovated a low-cost grease trap system (above) which it is planning to extend to all communities.

A traditional way of making charcoal from waste fruits, which is utilised at the Municipality's cremation house.

